### THE FRENCH ART OF GRACEFUL AGING



W/ Sandy-Hunt-THE FRENCH NP

MEDIA KIT 2024

## The French Art of Graceful Aging

Raised between Los Angeles and the French Riviera, I experienced two very different worlds when it came to philosophy about life and beauty.

While many Americans seem to grow anxious about getting older, as a French woman, I know there is truly nothing more empowering and desirable.

In fact, in French culture, we believe that the life can truly begin after age 50. There is a bit of mystery associated with age; something that brings attraction or even seduction.







Graceful aging has been my philosophy since I was a little girl. I watched closely as my American mother and French grandmother embraced their femininity, found balance in moderation, and in turn I learned to do the same. Being connected to oneself, and also feeling connected to oneself, is intertwined.

#### **PRO-AGING ADVOCATE**

Sandy Hunt AGACNP-C is a passionate advocate for the "pro-aging" movement. Her vision is to challenge the conventional narrative in the aesthetics industry by celebrating the beauty and wisdom that comes with age. Her focus is not a wrinkle, but instead she plays with shadows, color, radiance and projection.

"As we age, we don't quite feel like ourselves anymore.

There starts to grow a disconnect between how we "feel"

and what we see when we look in the mirror."

In her work, Sandy is not trying to "change you", but instead she wants to help close the gap, so you feel connected to who you are **now**. She works to help patients look and feel "emotionally" beautiful. While this type of beauty comes from a very interior place, it is reflected in tiny details across the face. The end result is truly graceful aging. Her specialization lies in non-surgical treatments.

# Bonjour, je suis Sandy

Sandy Hunt is a remarkable entrepreneur who embarked on her journey towards graceful aging during the pandemic.

Sandy's mission is to revolutionize the aesthetics industry by redefining how we perceive aging, and she has garnered significant recognition and success in a short span of time.

In 2023, Sandy achieved a personal milestone by inaugurating her second, more expansive medical spa location. The new space boasts triple the amount of available treatment rooms, illustrating her rapid growth and the strong demand for her unique approach to aesthetics and aging. The artistic expression of the interior design evokes an interesting take on a normally sterile environment. The French NP seeks to transport their patients to the South of France.





#### COLLAB WITH COSMOPOLITAN'S TOP LASER OF 2021

Sandy's success with the Aerolase, aka the Colorblind Laser has been so well received amongst patients and aesthetic professionals, that she has been recruited as a global Ambassader, speaking to audiences across France, Canada and the United States.

#### RECOGNTION AS A TOP ZO PARTNER

At the root of Sandy's consultations, the focus remains the same: Healthy Skin. Her commitment to promoting only scientifically-backed Medical Grade Skincare, earned her a spot on ZO Skinhealth's Gold Member Circle Club, where she was recognized as a Top ZO Partner.



#### **AWARDS AND RECOGNITIONS**

Sandy's dedication and commitment to her mission have not gone unnoticed. She proudly received the "Best of Hingham" award in the Medical Spa category for both 2022 and 2023. As a testimony to her work, she was invited to speak as a faculty member at the 2023 MAP (Medical Aesthetics Professionals) Meeting in Las Vegas where she presented her innovative approach to Hyperdilute Radiesse and explained how she achieves natural-looking results.

Aging gracefully relates to much more than the physical. At the root, it is the connection of our inner self to the outer self. This is balance.

Balance in our thinking, our 'joie de vivre' and our intentions.

The balance to be with and to be without.

Balance to nurture our bodies and souls.

Be mindful of the things you are digesting; whether it be ideas, food, or the company you keep.

Over time it all plays a vital part in how you move throughout the world.

#### L'ACADEMIE AT THE FRENCH NP

Looking forward, Sandy plans to create "L'Academie," an institution offering accredited courses in her unique philosophy and advanced aesthetic injecting techniques, showcasing her leadership in education and empowerment.

# Nork with Sandy

Sandy Hunt is also available as a dynamic and inspiring speaker for events, interviews, podcasts and conferences.

With her expertise in graceful aging, pro-aging advocacy, and her journey as a successful entrepreneur, she can deliver engaging talks that empower audience members.

Sandy's speaking
engagements are a
unique opportunity to be
inspired by her vision
and passion for change
in the aesthetics
industry.

### AUDIENCE STATS

7.5k

81%

9

Social Media Following Email Campaign
Open Rate

Month New
Patient Waitlist

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